

2021-2023 Strategic Planning Activities/Timeline

Updated: 1/1/2021

What	When	Who
Market research conducted by Clarus Corporation Online surveys, telephone interviews, and focus groups with all stakeholder groups . One-on-one meetings with tribal leadership representatives.	February and March 2020	Clarus Corporation
Internal Staff Input Discussion Sessions on Market Research: External Environment, Enrollment Experience, Student Experience, Retention	November 3 & 4, 2020	Institutional Effectiveness
Environmental Scanning Report	October 2020	Institutional Effectiveness - Institutional Research Dept.
SWOT Analysis	November 3, 2020 November 16, 2020	College Leadership Team WITC Board
Board: Update on strategic plan - John share Board and President's Cabinet SWOT analysis outcome	December 21, 2020	WITC Board
Staff Stakeholder Compression Planning - Determine Tactics/Tasks from Themes that came out of SWOT analysis	February 2021	Institutional Effectiveness, Selected Staff
Develop Strategic Goals & Objectives -Strategic Planning Summit April 2021	April 2021	Divisional Leadership
Finalize Strategic Goals & Objectives	May 2021	College Leadership Team
Report to College	May 2021	President's Office
WITC Board Approval of the 2021-2023 Strategic Goals and MVV		
First reading	May 2021 meeting	WITC Board
Second reading	June 2021 meeting	WITC Board
2021-2023 Strategic Plan Implementation	July 2021 - June 2023	All WITC Employees
Progress Report on 2021-2023 Strategic Plan to the Board/Stakeholders	May 2022 - June 2023	College Leadership Team, District Teams
Complete 2021-2023 Strategic Plan	June 30, 2023	College